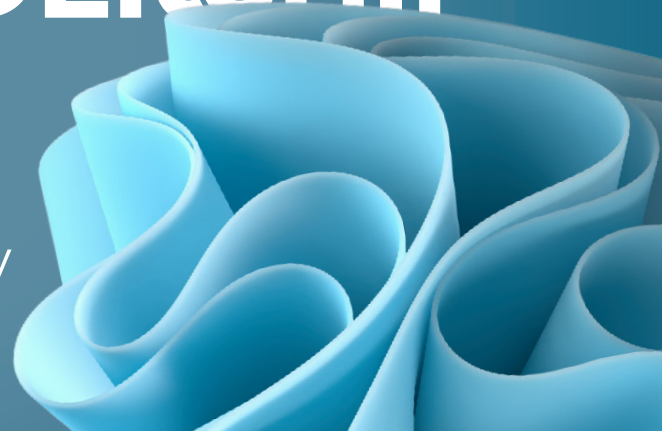




MIND-TRAINING FOR INNOVATION AND CHANGE LEADERSHIP

Empower Minds for Agile Innovation in Times of Complexity and Uncertainty

Keynote | Lecture | Workshop Topic



Innovation often faces formidable hurdles, from stifling company politics to restrictive performance metrics and outdated incentive structures. Now, with the rise of Artificial Intelligence permeating every aspect of business, the landscape is evolving even further.

To thrive in this shifting terrain, change leaders must support their teams with training to enhance everyone's cognitive and creative capabilities.

Fear or overindulgence in change often hampers innovative processes. Empower your teams to navigate the complexities of innovation, overcome challenges in a collaborative workflow, and seize opportunities to make a meaningful impact.

In this future-facing keynote, Linda Bjork guides audiences to explore under-utilized parts of their minds to reach new levels of creativity and innovation.

Let mind-trainer, consciousness expert, and evolutionary leader Linda Bjork show your teams:

- *How to access deeper realms of the mind to rise to new challenges in innovation.*
- *The impact of AI on the brain and leverage this knowledge to enhance the creative process.*
- *Ways to harness the power of the mind to tap into a vast network of innovative solutions.*
- *Whats needed for great collaboration across silos and thriving in competitive environments.*

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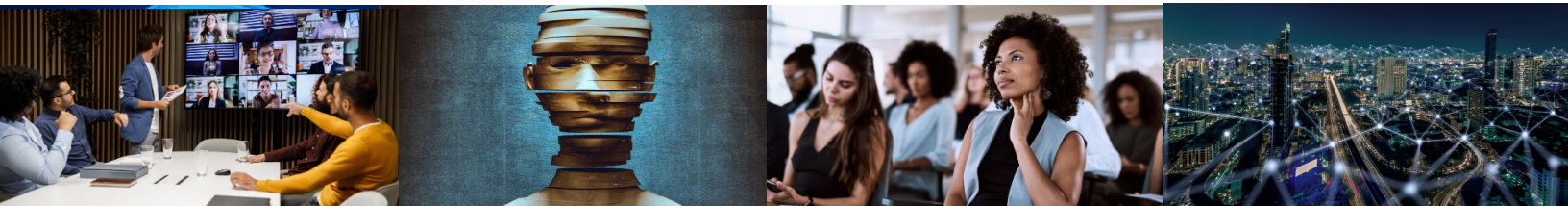
Participants Discover:

- ✔ Deep insights into technology-induced brain changes impacting innovation, empowering them to prepare effectively.
- ✔ Strategies to navigate overwhelm and resistance stemming from AI, complexity, and rapid changes.
- ✔ How to focus in a distracted world.
- ✔ Essential mind skills to overcome common obstacles in the co-creative process.
- ✔ Next-level creativity and forward-thinking solutions, surpassing the capabilities of AI while embracing its supportive role.
- ✔ Enhanced intra-personal, interpersonal, and relational skills crucial for innovation and change leadership.

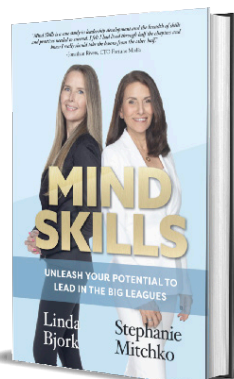
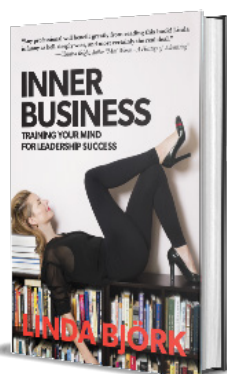
Before innovation and implementation efforts can be successfully rolled out, leaders and managers must understand how the brain, mind, and collaborative willingness impact outcomes.

With AI and new technologies reshaping the innovation landscape, a significant upgrade of mind skills is imperative for achieving excellence.

In this compelling lecture, attendees gain invaluable insights and practical tools to overcome negative programming, prime their minds for higher creative potential, and access a co-creative mind field that yields invaluable outputs for the innovative process.



MIND-TRAINING FOR INNOVATION AND CHANGE LEADERSHIP is available as a conference keynote, company workshop, or panel participation. Suitable for innovation leaders and teams in any industry.



Linda Bjork, author of the influential leadership book "INNER BUSINESS" (2016), has further solidified her mind training expertise by co-authoring "MIND SKILLS" (2023) with Stephanie Mitchko, former CTO of Charter Communications, a Fortune 100 company.

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